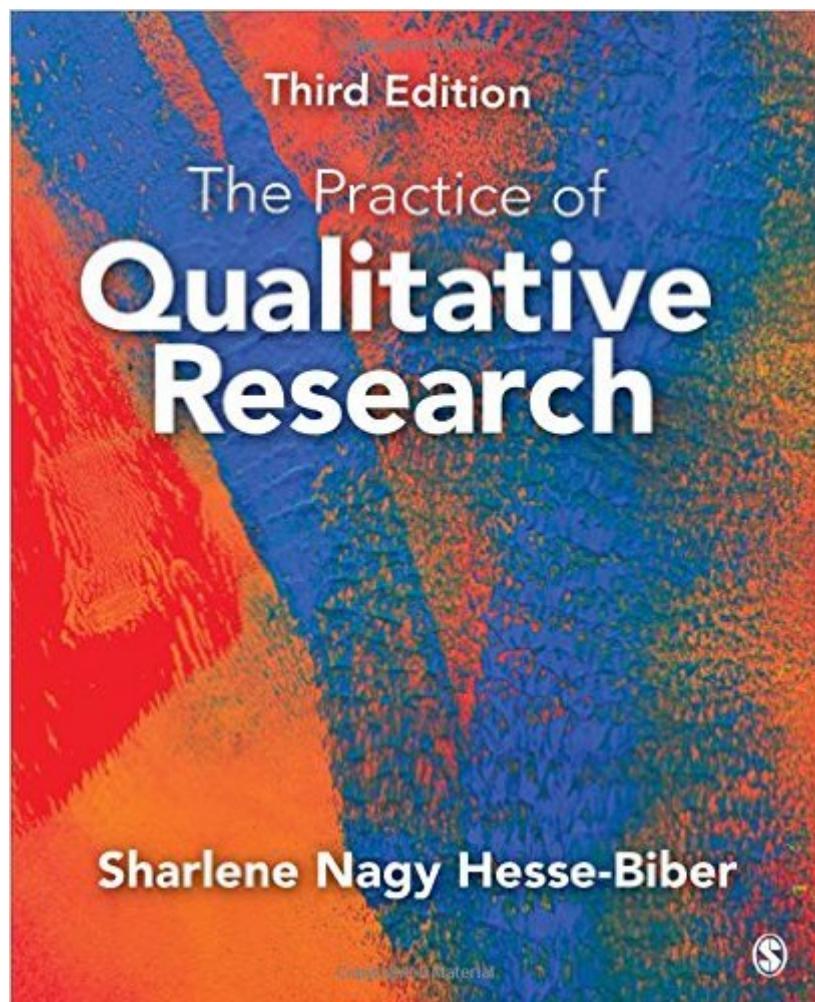


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The Practice Of Qualitative Research: Engaging Students In The Research Process



Synopsis

The Practice of Qualitative Research guides readers step by step through the process of collecting, analyzing, designing, and interpreting qualitative research. Written by Sharlene Nagy Hesse-Biber in an engaging style, this student-centered text offers invaluable insights into the practice of qualitative research, with coverage of in-depth interviewing, focus groups, ethnography, case study, and mixed methods research. The Third Edition features even more integrated attention to online research and implications of social media throughout all methods chapters; updates on qualitative analysis software; and significantly expanded coverage of ethics.

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